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CRANE  
ALLOTMENT  
MANAGER

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*The charter industry is uniquely complex – a comprehensive solution is required to fill up planes to the last seat, collaborate with partners, and find hidden revenue.*

## Overview

Crane Allotment Manager has been designed to address the operational needs of airlines for distributing their inventory over different scheduled and charter sales channels. Therefore, Crane ALM provides airlines with a set of useful tools to efficiently oversee each step of the inventory management, beginning with the pre-planning of a new schedule season, spanning the entire range of seasonal day-to-day management operations and covering up to the final invoicing and reporting.

integrated with  
**150+**  
tour operators  
worldwide

# Benefits



## **Complete Inventory Management at a Glance**

Single inventory management features of Crane ALM provide airlines with unprecedented control over their most challenging tasks. Real-time, unified views are coupled with easy to use modification tools and automated integrations to allow airline users to plan, distribute and manage their direct channels, sales partners and tour operator inventories at top-level efficiency.



## **Multi-Channel Flexible Ancillaries**

Crane ALM comes pre-equipped with the most commonly used ancillary products and services in the industry, and defining new ones is just a couple of clicks away. Furthermore, the airline can choose to make their ancillaries sellable by tour operators or offer them directly to passengers, thanks to the built-in web functionality of Crane ALM.



## **Reduced Workloads Across The Board**

Ranging from the planning module with schedule and pricing wizards and automated contract generation to the operational management functions including automated data exchange and real-time tour operator crosschecking; Crane ALM is packed with user-friendly features. Coupled with seamless integration with other airline systems, our clients see major savings in both time and costs.



## **Ready to Use Right From The Start**

Compliant with the IATA standards, Crane ALM supports all established data formats in the travel industry and has an immensely configurable data interface. This allows Crane ALM to integrate with hundreds of tour operators and process millions of passengers.



**distributes  
capacity**  
up to the last  
available seat





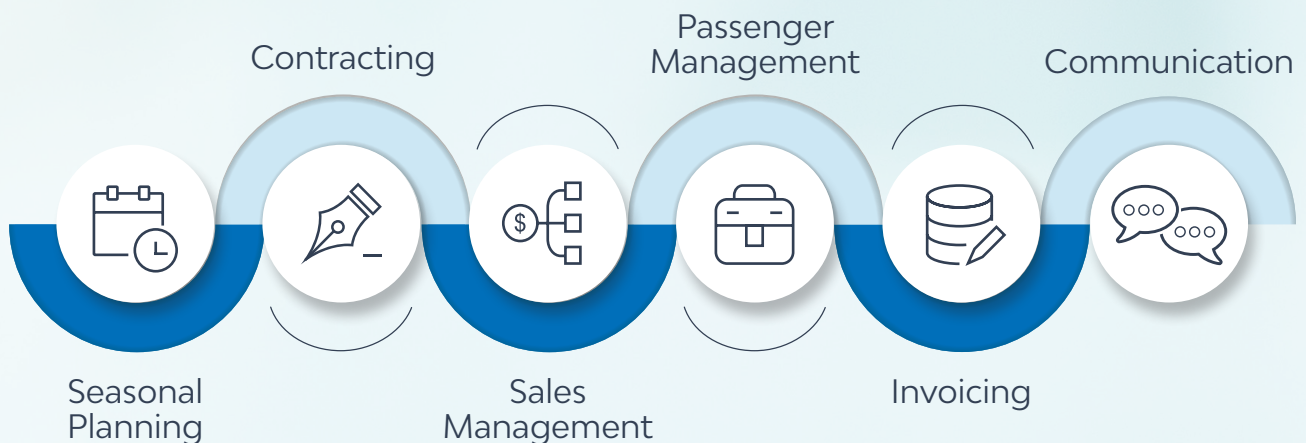
# Key Features

Crane ALM offers a variety of features depending on your needs and infrastructure. Among the features of Crane ALM are:

- Single inventory management
- Ancillary sales across all channels
- Seasonal planning tools
- Automated contracting and sales management
- Operational allotment management
- Intelligent allotment optimization
- IATA-standard and customized passenger list management
- Automated third party data exchange
- Invoicing and accounting integration
- Built-in and extended reports
- Close integration with other airline and external systems

**seamless  
integration**  
with other  
Crane products

# Components



Turnkey solutions for every step on the way.



#### Passenger Service System

- crane.PAX** Reservation & Passenger Service
- crane.IBE** Internet Booking Engine
- crane.MA** Mobile Application
- crane.ALM** Allotment Manager
- crane.DCS** Departure Control System
- crane.LL** Loyalty Layer
- crane.CCL** Customer Care Layer
- crane.CM** Communication Manager

#### Merchandising

- crane.TM** Travel Merchandising

#### Operations Planning

- crane.SP** Schedule Planning
- crane.OCC** Operations Control
- crane.CREW** Crew Management

#### Accounting

- crane.RA** Revenue Accounting
- crane.CA** Cost Accounting
- crane.BPI** Business Performance Index

#### Travel Solutions

- crane.OTA** Online Travel Agency





*Better. Together.*





Crane is a brand of Hitit.

The consistent increase in Hitit's customer base and geographic reach, as well as continuous follow up business with existing clients are strong indicators that Hitit has achieved high level of customer satisfaction with its offerings, combining an agile approach to their needs with a team that works closely with them as partners on their business.

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